



## Press Release

June 8, 2021

International education initiative of Henkel is celebrating anniversary

### 10 Years “Henkel Forscherwelt”

Düsseldorf – Getting children excited about science and awakening their researcher’s spirit – with this in mind, Henkel founded the “Forscherwelt” (Researchers’ World) ten years ago. In April 2011, the first Forscherwelt vacation course was held at the Henkel site in Düsseldorf. Since then, around 62,000 elementary school children took part in Forscherwelt classes in a total of 13 countries. The joint motto: “being like a researcher”.

“A good education is the foundation for the future of our society. With our initiative, we want to awaken the joy of research, the courage to ask questions and the researcher’s spirit in children,” says Dr. Simone Bagel-Trah, Chairwoman of the Supervisory Board and Shareholders' Committee at Henkel and patroness of Forscherwelt. “Henkel has taken the concept to many countries around the world. In the future, we want to continue to make a valuable contribution to children's scientific education through our initiative.”

#### Celebrating the anniversary with a digital event week

Numerous online Forscherwelt events took place last year. The anniversary will also be celebrated virtually: In a digital event week, live events from five different Forscherwelt locations around the world will be streamed in local languages and can be accessed online. The digital Forscherwelt week will take place from June 14 to 19, 2021. Forscherwelt courses will be streamed live from Germany, Russia, South Korea, the United States and the United Arab Emirates. More info on the event can be found [here](#).

“Trying out new things and experimenting – children can do that at home, too,” says Dr. Ute Krupp, Head of Forscherwelt at Henkel. “In the future, we therefore want to expand our



digital offerings and thus reach even more children." That's why a new [website](#) with many experiments went online just in time for the anniversary year.

### **Forscherwelt around the world**

Originally, Forscherwelt started in Düsseldorf with vacation courses for children of employees. Today, Forscherwelt programs can be found in 13 countries in Asia, America and Africa. In 2014, Russia and Argentina were the first to join the initiative – since 2020, Forscherwelt programs are also available in the United States and South Korea. The initiative is expected to continue to grow internationally in the future.

Today, workshops, lessons and materials for teachers are also offered. In terms of content, the Forscherwelt courses and learning opportunities are based on the research areas Henkel is active in: children experiment in the areas of adhesives, laundry, home care, cosmetics, and sustainability. The Forscherwelt premises at the Düsseldorf site form the heart of the educational initiative and have already won several awards for its educational and appealing design.

### **About Henkel**

Henkel operates globally with a well-balanced and diversified portfolio. The company holds leading positions with its three business units in both industrial and consumer businesses thanks to strong brands, innovations and technologies. Henkel Adhesive Technologies is the global leader in the adhesives market – across all industry segments worldwide. In its Laundry & Home Care and Beauty Care businesses, Henkel holds leading positions in many markets and categories around the world. Founded in 1876, Henkel looks back on more than 140 years of success. In 2020, Henkel reported sales of more than 19 billion euros and adjusted operating profit of about 2.6 billion euros. Henkel employs about 53,000 people globally – a passionate and highly diverse team, united by a strong company culture, a common purpose to create sustainable value, and shared values. As a recognized leader in sustainability, Henkel holds top positions in many international indices and rankings. Henkel's preferred shares are listed in the German stock index DAX. For more information, please visit [www.henkel.com](http://www.henkel.com).

**Photo material is available at [www.henkel.com/press](http://www.henkel.com/press)**

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