

Ad-hoc-Notification according to § 15 WpHG

Henkel AG & Co. KGaA
40191 Düsseldorf
Germany

Düsseldorf, January 21, 2014

Dividend policy

The Management Board of Henkel AG & Co. KGaA has decided in its today's meeting to propose to the Annual General Meeting, depending on Henkel's asset and profit positions as well as its financial requirements, a future dividend payout ratio of between 25 percent and 35 percent of net income after non-controlling interests and adjusted for exceptional items instead of currently about 25 percent. For the financial year 2013, a dividend payout ratio of about 30 percent will be proposed. Today's Management Board resolution is subject to approval from the Supervisory Board and the Shareholders' Committee.

Henkel will publish its results for the financial year 2013 on February 20, 2014.

Henkel AG & Co. KGaA